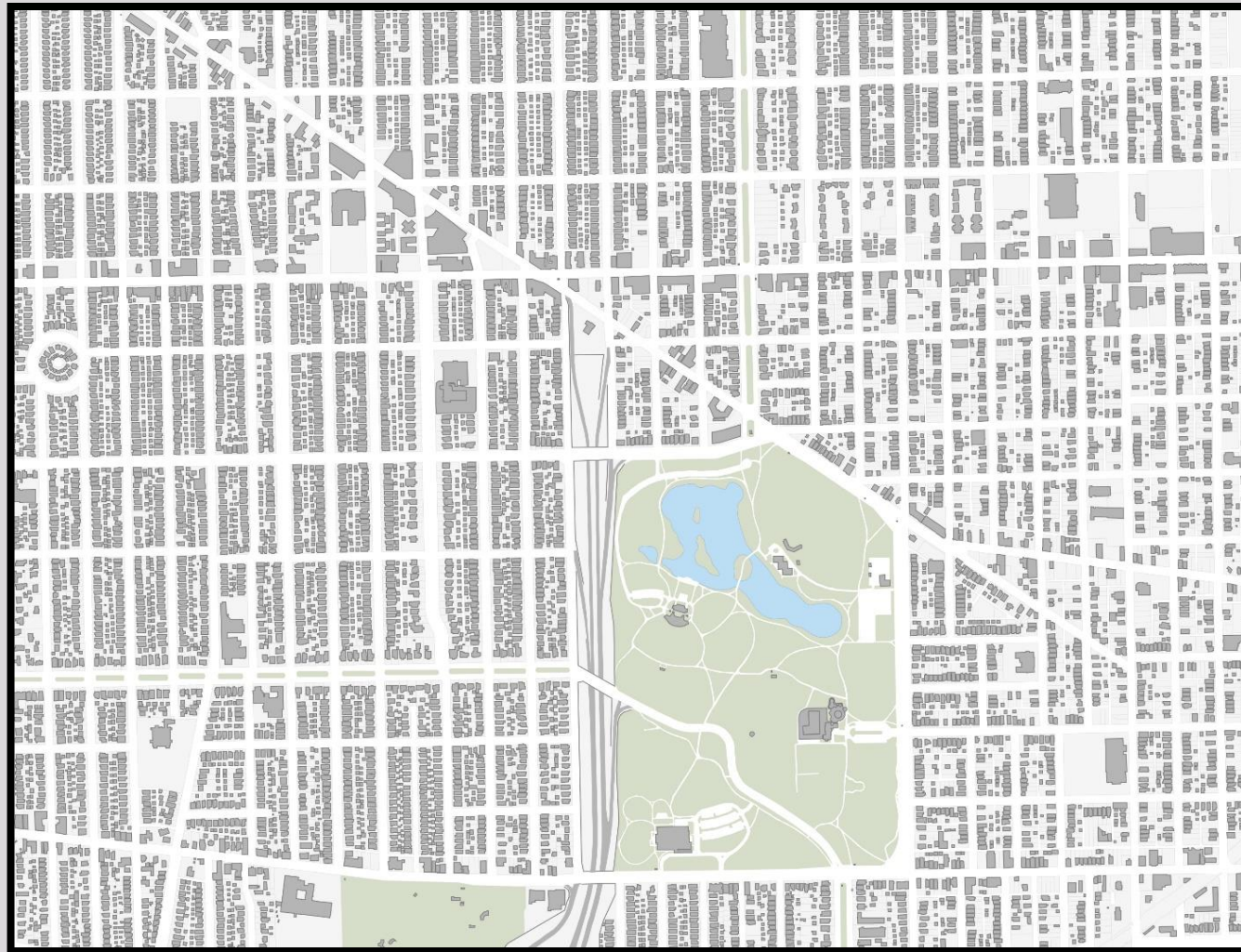


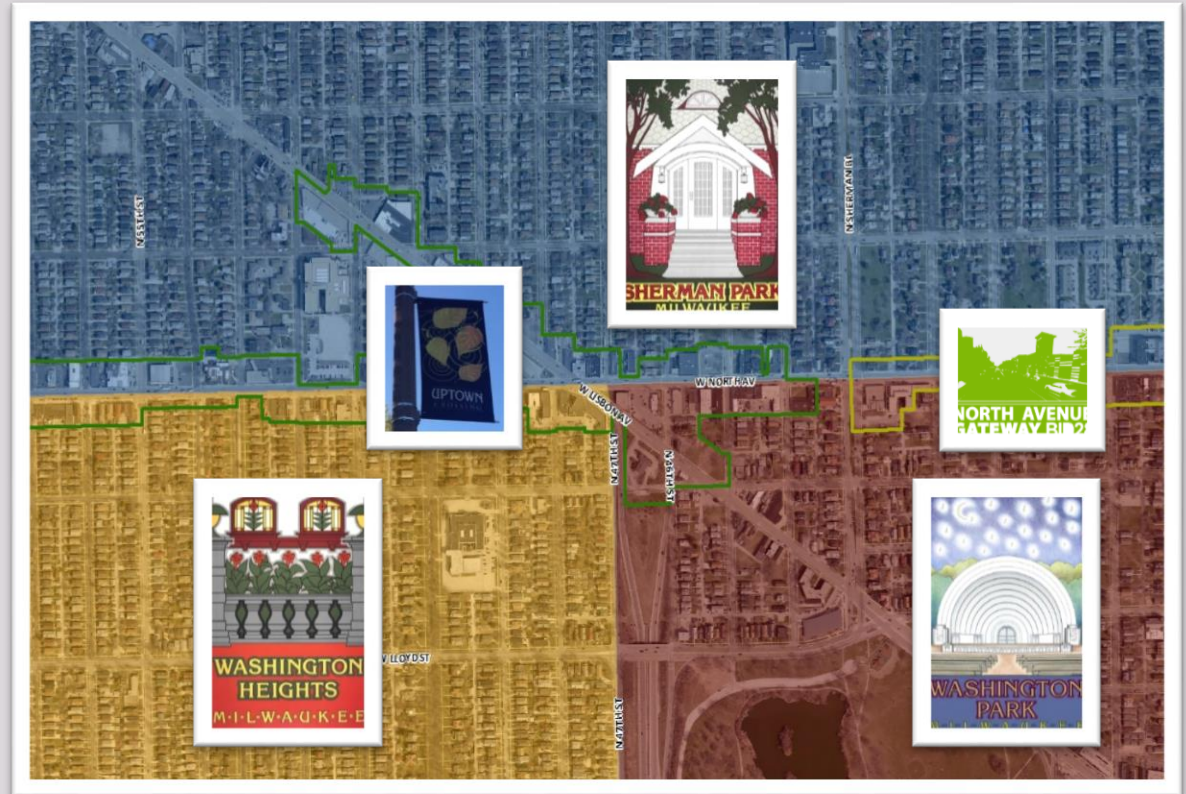
WIS 175 Visioning Study



A GATEWAY

Where the Stadium Freeway meets Lisbon Avenue is a gateway to the...

- Sherman Park Neighborhood
- Washington Park Neighborhood
- Washington Heights Neighborhood
- Uptown Crossing Commercial District
- North Avenue Gateway Commercial Districts



ISSUES

- Confusing and unpleasant for both motorists and pedestrians
- Creates a physical barrier among neighborhoods
- Divides the commercial corridors



BACKGROUND

- The Stadium Freeway and West Lisbon Avenue are both part of the State Trunk Highway 175
- The Stadium Freeway was originally conceived as part of a larger Freeway network that was never built.
- This resulted in a freeway stub that abruptly ends at West Lisbon Avenue



OPPORTUNITY

The City of Milwaukee, with assistance from the Uptown Crossing BID, recently purchased the property on Lisbon Avenue between the two freeway ramps.



DRAFT GOALS

- Improved Neighborhood Cohesion



DRAFT GOALS

- Improve commercial vitality and support business attraction efforts along Lisbon and North Avenue



DRAFT GOALS

- Improved safety for all users, including pedestrians, bicyclists, and drivers



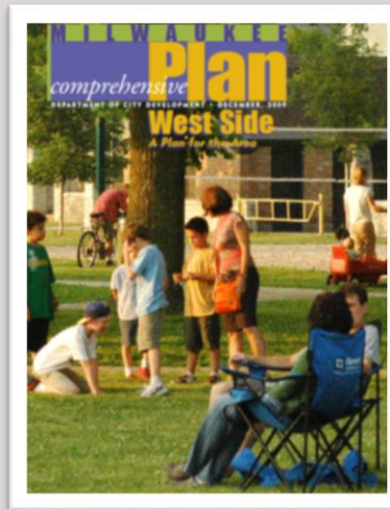
DRAFT GOALS

- Maintain acceptable traffic operations



STUDY OUTCOMES

- It will articulate the City of Milwaukee's, the neighborhoods' and the local business's vision for this important gateway
- It will be incorporated into the comprehensive plan
- It will consider potential funding sources for future implementation



Review the Design
Concepts and Tell Us What
You Think!

www.milwaukee.gov/WIS175-Vision/Concepts